## NCC Cable System Order

Order #	62348062	Flight Dates	10/10/16 - 10/23/16	Upda	e Date		10/10/16	10/10/16			
Syscode	2482	Agency	Campaign Group	Versi	n		1 Vs. 1				
System Name	Time Warner/DirecTV- I+ Lexington, KY	Advertiser	Jim Gray for Kentucky	Show	All Lines	3					
Market	Lexington-Fayette				of Wee	ks		2			
	•	Client Code		Total				\$1,080.00			
AE	Alexander Fiske	Product Code		Comr	ission			\$162.00			
Sales Coordinator	Becca Karam	Est Code		Net T	tal			\$918.00			
Office	Washington	Product Name		Total	Total Spots			30			
Phone	(301) 951-2620	Credit Status		Affilia	e Split		100.0				
Status	us Not accepted			Sold	Sold On		Cost Per Spot				
Survey	rvey Cable Nielsen Live+1 Jul16		Adults 35+	GRP		-	GIMP	-			
-	-	Makegood Policy	Approval Required			-	СРМ	-			
			•								

Comments :	10/10: NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/10/16	10/16/16	05:00	10:00		Х	Χ	Χ	Х	Х	Х	-	-	13	\$10.00	\$130.00	30	
2	FXNC	FXNC EM	10/17/16	10/23/16	05:00	10:00	Χ							-	-	2	\$10.00	\$20.00	30	
3	FXNC	FXNC PT	10/10/16	10/16/16	18:00	24:00		Х	Χ	Χ	Χ	Х	Х	-	-	13	\$62.00	\$806.00	30	
4	FXNC	FXNC PT	10/17/16	10/23/16	18:00	24:00	Х							-	-	2	\$62.00	\$124.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$1,080.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,080.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	10/10/16
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62348062 | Lexington-Fayette | Time Warner/DirecTV- I+ Lexington, KY | 2482 |

## NCC Cable System Order

Order #	62348062	Flight Dates	10/10/16 - 10/23/16	Update Date	10/10/16			
Syscode	8000	Agency	Campaign Group	Version	1 Vs. 1			
System Name	Time Warner/Lexington Interconnect, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	•			
Market	Lexington-Fayette		•	Total # of Weeks		2		
		Client Code		Total		\$1,320.00		
AE	Alexander Fiske	Product Code		Commission		\$198.00		
Sales Coordinator	Becca Karam	Est Code		Net Total		\$1,122.00		
Office	Washington	Product Name		Total Spots		30		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0			
Status	Not accepted		•	Sold On	Cost Per Spo	ot		
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	-		
-	-	Makegood Policy	Approval Required	CPP -	CPM	-		

Comments :	10/10: NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/10/16	10/16/16	05:00	10:00		Х	Х	Х	Х	Х	Х	-	-	13	\$30.00	\$390.00	30	
2	FXNC	FXNC EM	10/17/16	10/23/16	05:00	10:00	Χ							-	-	2	\$30.00	\$60.00	30	
3	FXNC	FXNC DT	10/10/16	10/16/16	10:00	18:00		Х	Х	Х	Х	Х	Х	-	-	13	\$58.00	\$754.00	30	
4	FXNC	FXNC DT	10/17/16	10/23/16	10:00	18:00	Χ							-	-	2	\$58.00	\$116.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$1,320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,320.00

SYSTEM APP:	SALES	ACC	CT D	ate Pr	rinted	10/10	ე/16
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62348062 | Lexington-Fayette | Time Warner/Lexington Interconnect, KY | 8000 |